



Date: 17th June 2026

Subject: Reference Letters

I am pleased to confirm that BWS successfully delivered and produced the Saudi Tourism exhibition stands for both WTM London and ITB Berlin for Multilem Middle East Event LLC.

Throughout these projects, BWS demonstrated exceptional professionalism, technical expertise, and project management capabilities, ensuring that all aspects of the stand construction, installation, and delivery were completed to the highest standards and within demanding timelines.

The quality of workmanship, attention to detail, and ability to coordinate complex logistics resulted in visually impressive and highly functional exhibition spaces that effectively represented the Saudi Tourism brand on the international stage. Their proactive approach, reliability, and commitment to excellence made them a valued partner, and we would confidently recommend their services for future exhibition and event projects.

For and on behalf of Multilem Middle East Event LLC

Cara Roberts,
Country Manager KSA / Head of Accounts
(Contact details: cara.roberts@multilem.com)



multilem
Middle East

BRAND
NEW
SPACES

Tameem House, Office 2704, Tecom
Dubai, P.O. Box 392901
United Arab Emirates